

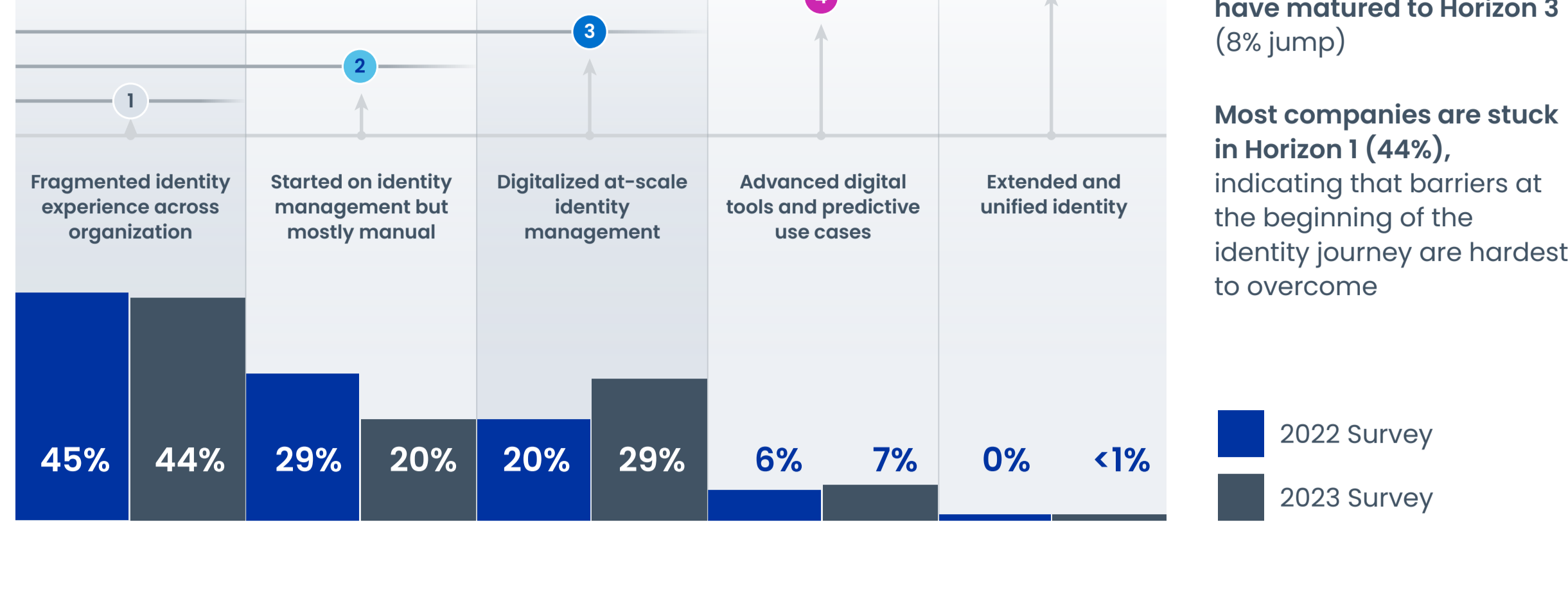
# Accelerating the future of identity

In the dynamic digital landscape, **identity security has become essential for risk mitigation, compliance, and operational efficiency.** SailPoint, in collaboration with Accenture, recently released a report titled: *The horizons of identity security 2023: How digital identity secures and fuels business value.* This report delves into the 5 horizons of identity security, **offering insights into organizational strategy maturity.** The report, informed by interviews with decision-makers such as CIOs, CISOs, and directors of identity from over 375 global companies, provides key findings and actionable steps, serving as a **comprehensive guide for advancing digital identity security and accelerating business value.**

## Understanding the Horizons of Identity Security

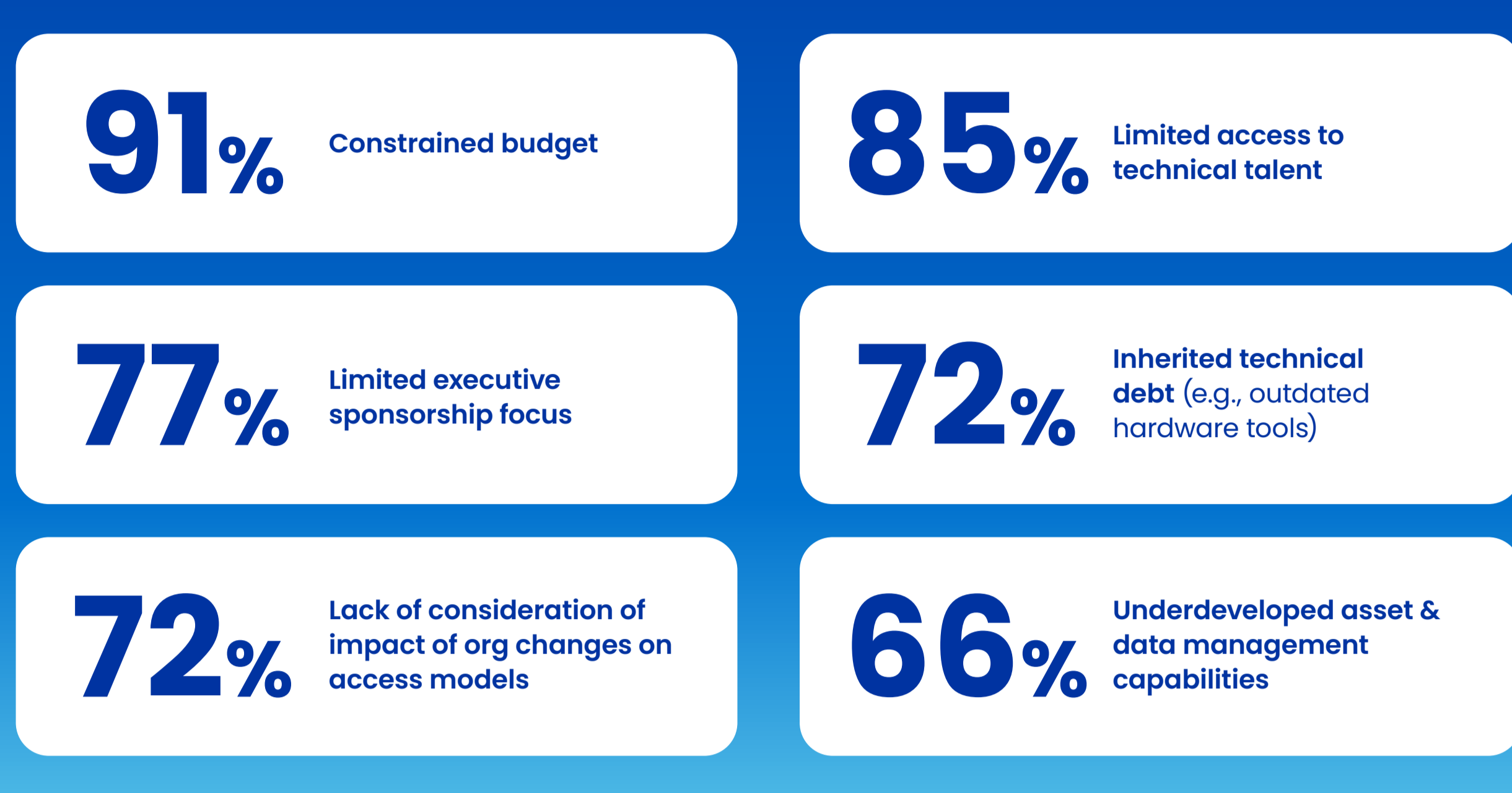
SailPoint's "Identity Horizons" framework categorizes companies' identity security maturity from Horizon 1 to 5.

Distribution of enterprises across the 5 customer identity journey horizons (n=376), in %



## Roadblocks in the identity journey

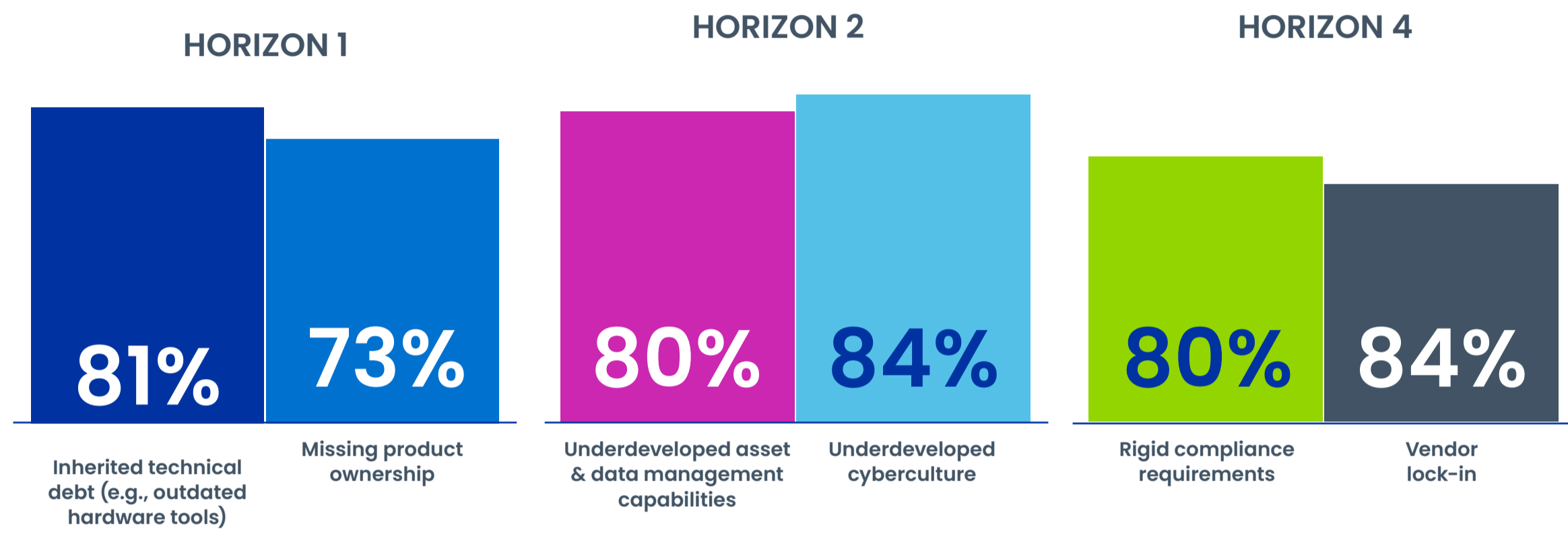
Barriers hinder not only the adoption of advanced technologies like AI/ML but also the organizational focus needed for effective implementation.



## Breaking out of a Horizon

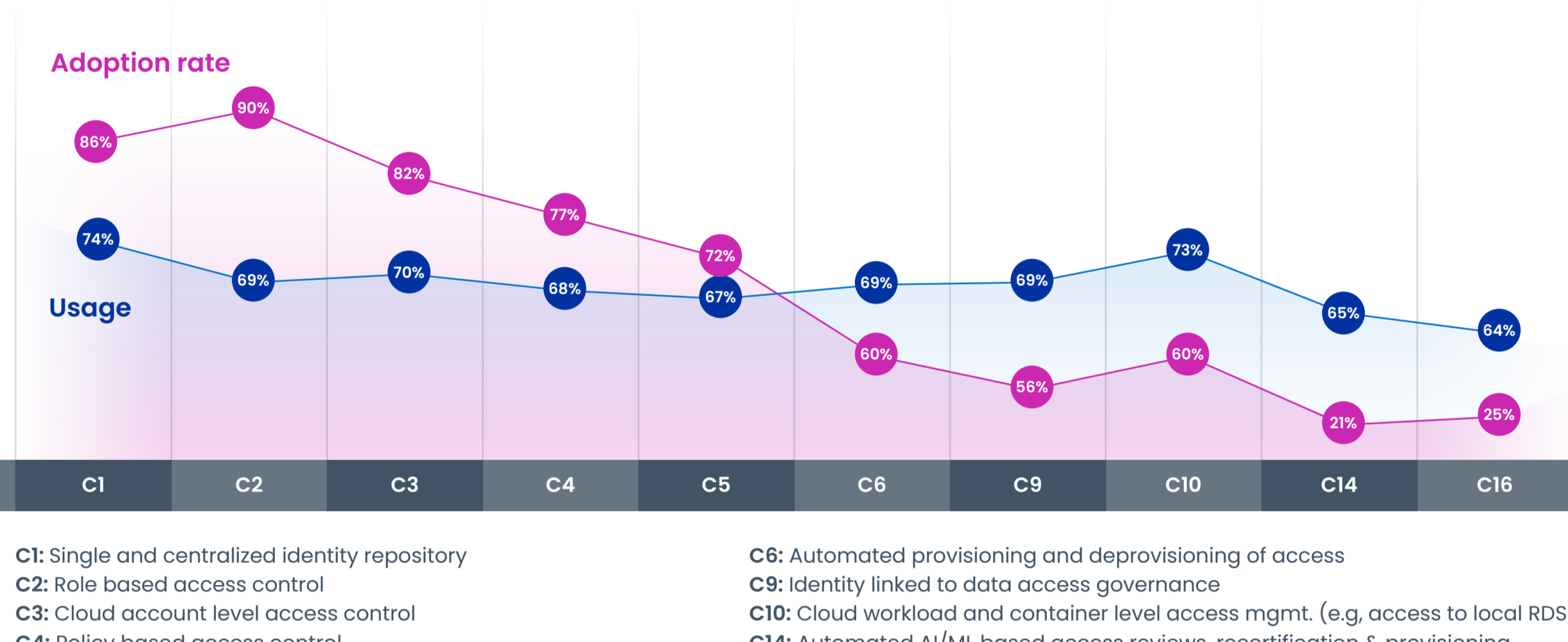
The key to breaking out of each respective horizon requires the management of technical debt and the cultivation of dedicated product ownership.

- Managing technical debt and developing product ownership are critical to breaking out of Horizon 1
- Developing IT asset management capabilities and a cyber culture are critical to maturing to Horizon 3
- Rigid compliance requirements and vendor lock-in only become top concerns at Horizon 4+



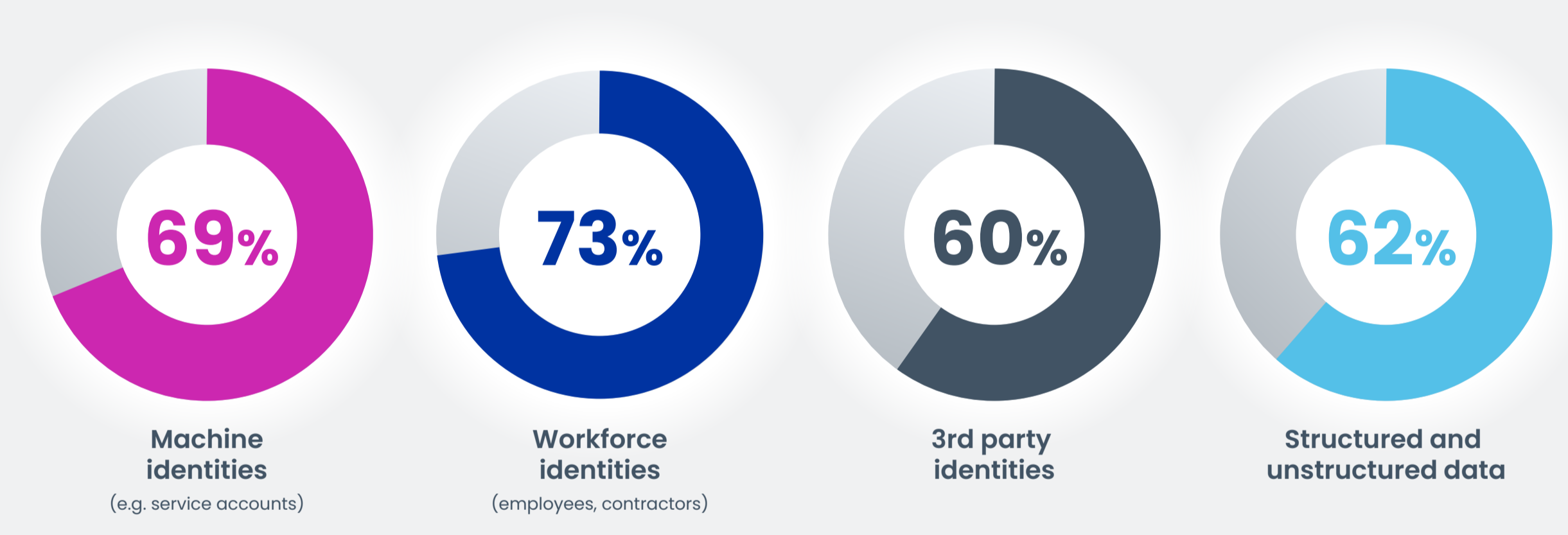
## Rate of adoption vs. usage

After overcoming the initial hurdle of adoption, even advanced capabilities such as those based on AI/ML, see stable usage.



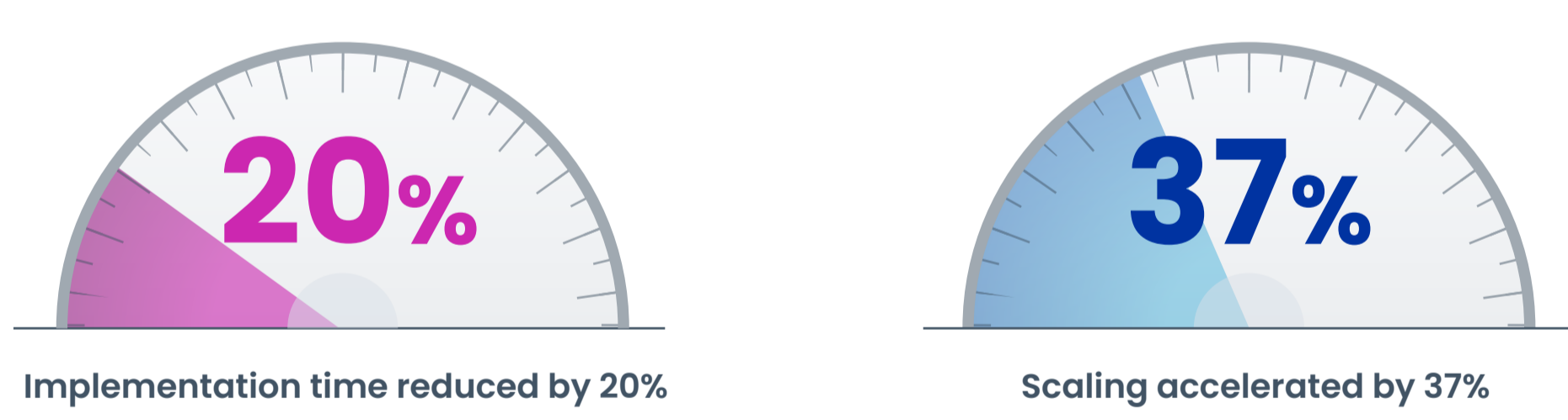
## Unpacking identity coverage

Organizations will generally fall short in identity coverage when considering structured and unstructured data, third-party identities, and machine identities. **27% of workforce identities are currently not governed.**



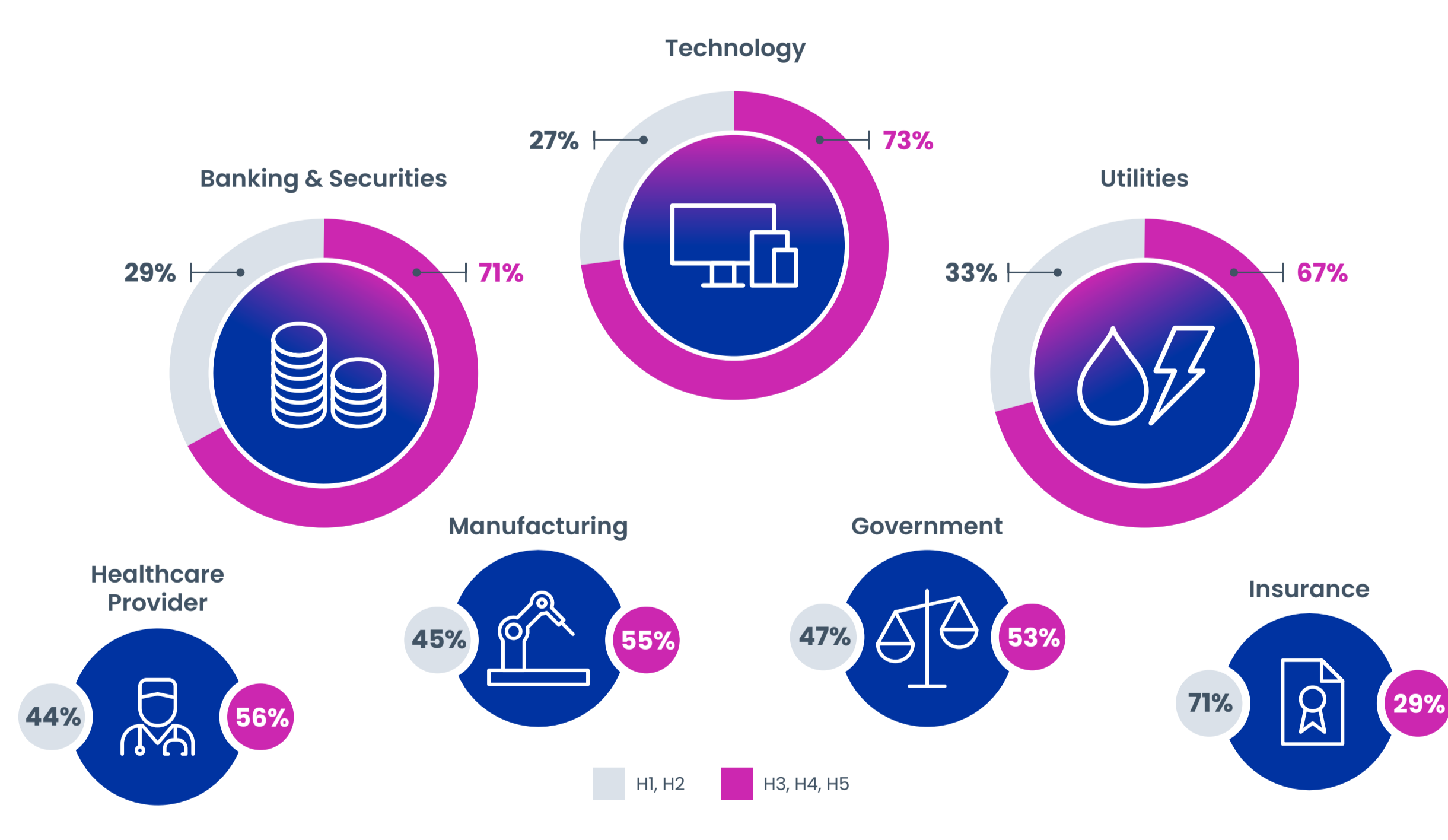
## Boosting speed and scale in identity security

The pathway to faster implementation and scalability lies in SaaS-based solutions and AI/ML-driven platforms



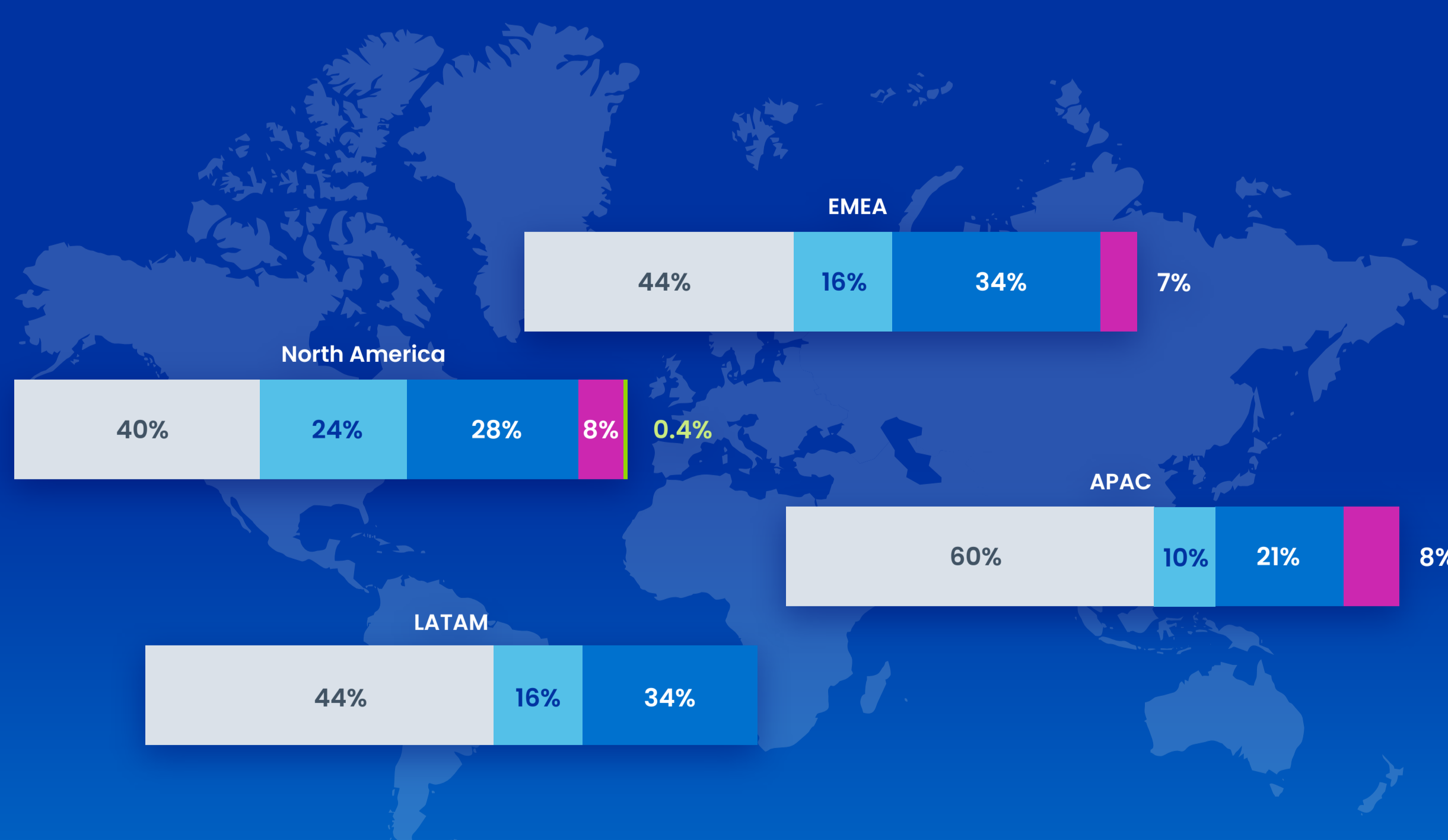
## Industry leaders & upcomers

While Tech and Banking sectors lead the identity security forefront, Utilities and Manufacturing are making rapid strides in growth.



## Region is correlated with identity maturity

Companies headquartered in North America and Europe lead in identity maturity overall.



**Ready to elevate your identity security journey?** From understanding how other organizations are progressing to breaking down geographical trends and tackling key roadblocks, the roadmap to a more secure, efficient, and compliant organization is at your fingertips. **Don't just adapt; lead the way** in identity security and set your organization up for a future where you're not just surviving, but thriving. Take action today—because **in the world of identity security, standing still is falling behind.**

## Are you ready to secure your identity landscape?

Visit [www.sailpoint.com/identity-security-adoption/](http://www.sailpoint.com/identity-security-adoption/)